



A DECADE OF DEDICATION

Performance is at the heart of what we do. We create boards that perform for everybody, regardless of age or ability. We want to get as many people out on the water as we can, in the safest and most reliable way.

There's literally nothing quite like a Red Paddle Co board. Nobody sweats over the small stuff as much as we do. We don't simply make cookie-cutter boards and slap a logo on it. In fact, we're the only paddle boarding company that operates from its own private facility.

Every board we create is taken on a journey from raw material, all the way through to production. Our robust quality control system means that we don't put out boards until we're entirely satisfied with how they look, feel and perform – and that's why we have a 0.02% return rate.

John saw first-hand, how windsurfing had went through its various guises to become a competitive extreme sport. He felt that it had forgotten those who simply wanted to have fun. For him, that's what paddle boarding offered – a relaxing and sociable way to enjoy the outdoors

Now, more than ten years on, Red Paddle Co is a brilliant community of passionate paddle boarders from all over the world. Our aim is to make the very best products and to support the paddle boarding community in any way we can.



2021 RANGE: STREAMLINED, ERGONOMIC & STYLISH

For 2021, we've been working hard behind the scenes to bring you a more streamlined paddling experience. Our new collection is packed to the rafters with enhanced features and ergonomic designs to make your time on the water more enjoyable than ever. Building on twelve years of paddleboard development, our upgraded boards are easier to paddle and faster to inflate. They also have some premium features that enhance your overall paddling experience. Owning a Red board is something you can be proud of and our 2021 range is more desirable than any other editions we've produced.





Red Paddle Co's revolutionary Titan II pump has been completely reimagined and re-engineered for 2021. Improved fixtures and fittings make it even more durable and a 30% reduction in its packaged size makes packing it much easier. The pump's new features include an integrated switch in the chamber isolation valve, a double-ended bayonet hose for attaching to the pump, and a redesigned air box. An integrated pressure gauge and a 90-degree shift in standing position also makes the boards easier to inflate. Constant innovation is what has led us to push the boundaries of inflation technology, and as such, we're confident that there's nothing quite like the Titan II pump on the market.

